

For Immediate Release

**HOMETOWN ARTIST KENNY CURCIO TO HEADLINE AT
MEDFORD OKTOBERFEST & MUSIC FESTIVAL 2022**

The annual Medford Oktoberfest & Music Festival will be held on Friday September 16th from 5:00 to 10:00 p.m. and Saturday September 17th from 12:00 noon to 7:00 p.m. at Medford Freedom Park, 86 Union Street, Medford, New Jersey. Considered “Medford’s Biggest Party of the Year,” the event is organized by the Medford Business Association and presented by Shop Rite of Medford. Parking and admission are free, and the event is open to all ages.

This year’s event will feature a massive beer tent courtesy of True Value Rental of Medford and sponsored by Taunton Forge Liquors. On tap will be well-known national and international brands and Oktoberfest brews, as well as local crafts from King’s Road, Farm Truck, and Zed’s. Shop Rite of Medford will provide German food favorites (Saturday Only) and food trucks will be on site with plenty of other options.

Saturday will also feature a vendor fair with scores of local businesses, crafters, artisans, and activities for children. “The Medford Oktoberfest and Music Festival draws many people to Freedom Park every year allowing our local businesses and vendors to connect with the community. Many of our guests also move on towards Main Street and the surrounding area for after-party drinks, food specials and shopping,” said MBA President Chantal Capodicasa.

In addition to the great food and beer, guests return every year for the music. This year’s event will feature 20 musical artists on two stages. Friday night’s main stage will see performances by Green Knuckle Material, Swing That Cat, Brother Starling, and a closing classic rock party set from WMGK house band Stranger Than Normal.

Friday night on the gazebo stage is all about the local indie music scene. Following an opening set by the house band from the Cherry Hill School of Rock, the Gazebo will rock with music from Pizzle & The Sizzle Sisters, Cat in the Wall, Floracene, and The Ricky Hess Band.

Saturday’s main stage will be headlined by a special hometown show from country rock artist Kenny Curcio, who grew up in Medford and now splits his time between Jersey and Nashville. Preceding his band on the main stage on Saturday will be performances from Badd Kitti, Stella Ruze, The Blues Reincarnation Project, The Brothers Union, and Taylor Ash.

Saturday’s Gazebo Stage lineup focuses on exceptional singer-songwriters, including The Gender Gnomes, Calista Garcia, Ian Miller, Von Roz, and Kylie Westerbeck, plus a

tribute to country queens from Patty Irwin, and a closing all-star jam led by Dylan Hepner and featuring musicians from the whole weekend.

According to MBA First Vice-President Bob Egan, “The music lineup this year is among the best we’ve ever had. Having multiple music stages going on simultaneously means that you can always find something you like.”

This year’s event will also feature three heats of a Bavarian Steinholding competition sponsored by King’s Road Brewing Company, with judges from the United States Steinholding Association. One heat will be held on Friday and two will be held on Saturday with the winners of each heat advancing to the New Jersey State Finals on October 22 at the Medford Feed Mill. Interested participants can sign up in person at the event.

Kids of all ages are welcome to enjoy the children's activities and playground areas.

Free parking is available at Freedom Park and the surrounding areas.

Medford Oktoberfest and Music Festival is presented by the Medford Business Association with help from our local sponsors:

Shop Rite of Medford, *Presenting Sponsor*

True Value Hardware & Rental Medford, *Sponsor for Tents, Lights, Tables, Chairs and Fans*

Taunton Forge Liquors, *Beer Tent Sponsor*

ArcherLaw, *Main Stage Sponsor*

The Jenny Homes Group of Compass Real Estate, *Koozie Sponsor*

TD Bank, *Koozie Sponsor*

Bob Meyer Communities, - The Farmstead at Medford, *Picnic Area Sponsor*

King’s Road Brewing Company, *Stein Holding Competition sponsor*

The Medford Sun, *Media Sponsor*

T.C. Irons and Columbia Bank, *Friends Sponsors*

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